# ORDER

**Orders**

| | | | |
|---|---|---|---|
| **Order / Rev:** | **168883** | | |
| Alt Order #: | 06863927 | | |
| Product Desc: | Candidate | | |
| Estimate: | 2066 | | **KSTP-TV, LLC and KSAX-T** |
| Flight Dates: | 10/16/12 - 10/22/12 | Primary AE: | Rachel Chason |
| Original Date / Rev: | 10/24/12 / 10/24/12 | Sales Office: | P-PHL |
| Order Type: | GENERAL | Sales Region: | National |

**Agency**

| | | | |
|---|---|---|---|
| **Name:** | **Greer Margolis & Mitchell** | | |
| Buying Contact: | | Billing Type: | Cash |
| Billing Contact: | | Billing Calendar: | Broadcast |
| | 1010 Wisconsin Ave NW | Billing Cycle: | EOM/EOC |
| | Washington, DC 20007-3674 | Agency Commission: | 15% |

**Advertiser**

| | | | |
|---|---|---|---|
| **Name:** | **Walz for Congress** | | |
| Demographic: | A35+ | New Business Thru: | |
| Product Codes: | PL1 | Order Separation: | 00:15:00 |
| Priority: | 2 | Advertiser External ID: | |
| Revenue Codes: | AGY, POL, CAND | Agency External ID: | |

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|---|---|---|---|---|
| 10/01/12 | 10/22/12 | 27 | $12,375.00 | $10,518.75 |

**Totals**

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---|---|---|---|---|
| October 2012 | 27 | $12,375.00 | $10,518.75 | 0.00 |
| Totals | 27 | $12,375.00 | $10,518.75 | 0.00 |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|---|---|---|---|---|
| Rachel Chason | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | M | 10/16/12 | 10/19/12 | M-F 5-530a News<br>M-F 5-530a News | CM | 5-530a | --WTF-- | :30 | 4 | $400.00 | 2 | 0.00 NM | 4 | $1,600.00 |
| NEWS | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | 4 | $400.00 | 0.00 | | | | | | | |
| 2 | M | 10/16/12 | 10/19/12 | M-F 530-6a News<br>M-F 530-6a News | CM | 530-6a | --WTF-- | :30 | 4 | $400.00 | 2 | 0.00 NM | 4 | $1,600.00 |
| NEWS | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | 4 | $400.00 | 0.00 | | | | | | | |
| 3 | M | 10/16/12 | 10/19/12 | M-F 6-7a News<br>M-F 6-7a News | CM | 6-7a | --WTF-- | :30 | 4 | $550.00 | 2 | 0.00 NM | 4 | $2,200.00 |
| NEWS | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | 4 | $550.00 | 0.00 | | | | | | | |
| 4 | M | 10/16/12 | 10/19/12 | M-F GMA<br>M-F GMA | CM | 7-9a | --WTF-- | :30 | 4 | $400.00 | 3 | 0.00 NM | 4 | $1,600.00 |
| GMA | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | --WTF-- | 4 | $400.00 | 0.00 | | | | | | | |
| 5 | M | 10/21/12 | 10/21/12 | Su 9-10a<br>This Week | CM | 9-10a | ------S | :30 | 1 | $650.00 | 3 | 0.00 NM | 1 | $650.00 |
| THIS WEEK | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | ------S | 1 | $650.00 | 0.00 | | | | | | | |

| | | | |
|---|---|---|---|
| Order / Rev: | 168883 | Advertiser: | Walz for Congress |
| Alt Order #: | 06863927 | Product Desc: | Candidate |
| Flight Dates: | 10/16/12 - 10/22/12 | Estimate: | 2066 |

**KSTP-TV, LLC and KSAX-T**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 6 | M | 10/16/12 | 10/19/12 | M-F 5-530p<br>M-F 5-530p | CM | 5-530p | -TWTF-- | :30 | 1 | $700.00 | 2 | 0.00 | NM | 1 | $700.00 |
| – | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -TWTF-- | 1 | $700.00 | 0.00 | | | | | | | | |
| 7 | M | 10/16/12 | 10/19/12 | M-F 6-630p<br>M-F 6-630p | CM | 6-630p | -TWTF-- | :30 | 1 | $700.00 | 3 | 0.00 | NM | 1 | $700.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -TWTF-- | 1 | $700.00 | 0.00 | | | | | | | | |
| 8 | M | 10/16/12 | 10/19/12 | M-F 630-7p<br>M-F 630-7p | CM | 630-7p | -TWTF-- | :30 | 1 | $650.00 | 3 | 0.00 | NM | 1 | $650.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -TWTF-- | 1 | $650.00 | 0.00 | | | | | | | | |
| 9 | M | 10/20/12 | 10/20/12 | Sa 6-630p<br>Sa 6-630p | CM | 6-630p | -----S- | :30 | 1 | $425.00 | 3 | 0.00 | NM | 1 | $425.00 |
| – | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | 1 | $425.00 | 0.00 | | | | | | | | |
| 10 | M | 10/16/12 | 10/19/12 | M-F 1102p News thru 1/7<br>M-F 1102p News | CM | 1102-1132p | -TWTF-- | :30 | 1 | $250.00 | 3 | 0.00 | NM | 1 | $250.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -TWTF-- | 1 | $250.00 | 0.00 | | | | | | | | |
| N 11 | M | 10/16/12 | 10/19/12 | M-F 1035-1102p thru 1/7<br>Nightline | CM | 1035-1102p | -TWTF-- | :30 | 1 | $500.00 | 3 | 0.00 | NM | 0 | $0.00 |
| – | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -TWTF-- | 1 | $500.00 | 0.00 | | | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | | Weekdays | Length | | Rate | Rtg | Type | | | |
| *1* | *M* | *10/15/12-10/21/12* | | *M-F 1035-1102p thru 1/7* | 1035-1102p | | -TWThF---- | *:30* | | *~~($500.00)~~* | 0.00 | *NM* | | | |
| *Credited* | | | | | | | | | | | | | | | |
| 12 | M | 10/22/12 | 10/22/12 | M-F 5-530a News<br>M-F 5-530a News | CM | 5-530a | M------ | :30 | 1 | $400.00 | 2 | 0.00 | NM | 1 | $400.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | M------ | 1 | $400.00 | 0.00 | | | | | | | | |
| 13 | M | 10/22/12 | 10/22/12 | M-F 530-6a News<br>M-F 530-6a News | CM | 530-6a | M------ | :30 | 1 | $400.00 | 2 | 0.00 | NM | 1 | $400.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | M------ | 1 | $400.00 | 0.00 | | | | | | | | |
| 14 | M | 10/22/12 | 10/22/12 | M-F 6-7a News<br>M-F 6-7a News | CM | 6-7a | M------ | :30 | 1 | $550.00 | 2 | 0.00 | NM | 1 | $550.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | M------ | 1 | $550.00 | 0.00 | | | | | | | | |
| 15 | M | 10/22/12 | 10/22/12 | M-F GMA<br>M-F GMA | CM | 7-9a | M------ | :30 | 1 | $400.00 | 3 | 0.00 | NM | 1 | $400.00 |
| GMA | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | M------ | 1 | $400.00 | 0.00 | | | | | | | | |
| 16 | M | 10/22/12 | 10/22/12 | M-F 1102p News thru 1/7<br>M-F 1102p News | CM | 1102-1132p | M------ | :30 | 1 | $250.00 | 3 | 0.00 | NM | 1 | $250.00 |
| NEWS | | | | | | | | | | | | | | | |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | M------ | 1 | $250.00 | 0.00 | | | | | | | | |
| | | | | | | | | | | | | Totals | | 27 | $12,375.00 |